



OFFICE OF THE ATTORNEY GENERAL

**BILL MCCOLLUM**  
**ATTORNEY GENERAL**  
**STATE OF FLORIDA**

**Office of Citizen Services**  
**The Capitol**  
**Tallahassee, Florida 32399-1050**

**Telephone (850) 414-3990**  
**Fax (850) 410-1630**

---

**FAX COVER SHEET**

**Date:**

**From:** Office of Citizen Services  
Florida Attorney General's Office

**Phone:** (866)966-7226 (toll-free in FL)  
(850)414-3990

**Fax:** (850)410-1630

**To:**  
**Fax:**

888-696-3441

**Subject:**

---

Number of pages, including cover: 40

NOTE: Please contact Becky at 414-3390/866-966-7226 (in FL) if you do not receive all pages of the fax.

fax 888-696-3441

### Fraud Hotline Message

Date/Time of Call  Retrieved from Citizen Services voice mail

04/11/2008 09:16 AM

Caller's Name  Not Provided  Spelling Uncertain

First Name <b>Jules</b>	Middle Initial	Last Name <b>Shecter</b>	Suffix
----------------------------	----------------	-----------------------------	--------

Caller's Contact Information

Daytime Phone Number <b>561-989-8824</b>	Other Phone Number	Email Address
---	--------------------	---------------

Caller's Address

**Boca Raton Florida**  
**Palm Beach County**

Message

Caller said checking on company which took \$50,000 from him. ~~Incredible Discoveries~~ **Discoveries in Deerfield Beach** contracted with his business to produce infomercial. Caller says this is criminal fraud and he spoke yesterday with woman in California who has lost \$40K with this company.

Subject

**Consumer Complaint Non-Regulated**

Comments by AG Staff

Referred to Broward County sheriff & sao, broward county consumer, ftc, private attorney. Suggested he file written complaint with our office but explained our role because caller was requesting criminal investigation.  
bk

Is caller 60 or older?  Yes  No  ?

Assigned to

**Becky Kring**

Status

<input type="checkbox"/> 1st Call - No Answer	<input type="checkbox"/> 3rd Call - No Answer	<input checked="" type="checkbox"/> Closed - Provided Information
<input type="checkbox"/> 1st Call - Left Message	<input type="checkbox"/> 3rd Call - Left Message	<input checked="" type="checkbox"/> Closed - Referred to Outside Agency
<input type="checkbox"/> 2nd Call - No Answer	<input type="checkbox"/> Closed	<input type="checkbox"/> Closed - Transferred to Another Agency
<input type="checkbox"/> 2nd Call - Left Message	<input type="checkbox"/> Closed - Unable to Contact	

Created by: Becky Kring on 04/11/2008 09:16:01 AM  
Last Updated by: Becky Kring on 04/11/2008 09:29:51 AM



**CHARLIE CRIST**  
**ATTORNEY GENERAL**  
**STATE OF FLORIDA**

**OFFICE OF THE ATTORNEY GENERAL**

Office of Citizen Services  
The Capitol  
Tallahassee, Florida 32399-1050

Telephone (850) 414-3990, SunCom 994-3990  
Fax (850) 410-1630, SunCom 210-1630

September 20, 2006

Mr. Fred Ertl  
F.F. Ertl III, Inc.  
9866 Kapp Court  
Peosta, Iowa 52068

Dear Mr. Ertl:

Thank you for bringing your complaint regarding Tricom Pictures a/k/a Immediate Capital Group d/b/a Incredible Discoveries to the attention of Florida Attorney General Charlie Crist. Often it is only through correspondence from concerned and responsible citizens that this office becomes aware of widespread consumer problems.

We use complaints such as yours to develop information about patterns of business activity which may indicate the need for formal investigation or action by our office to protect the broad public interest. In cases of statewide significance, when substantive evidence is accumulated indicating that a firm is systematically violating Florida law, we may investigate and take action on behalf of the collective legal interests of the people of this state.

We are forwarding your correspondence to the Attorney General's Economic Crime section for review. What action, if any, this office may take is unknown at this time. If we need further information we will contact you. However, please be aware that this office does not mediate individual consumer complaints.

Florida's Department of Agriculture and Consumer Services, Division of Consumer Services (DACS), is the state clearinghouse for all consumer complaints and has a voluntary mediation program to assist individual consumers. The mailing address is: 2005 Apalachee Parkway, Tallahassee, Florida 32399. The telephone number is (850) 488-2221 or toll-free from within Florida (800) 435-7352. We are also enclosing a list of consumer organizations you may wish to contact as you seek to resolve your individual complaint.

Florida's Deceptive and Unfair Trade Practices Act does provide individuals with a private remedy to bring an action for damages, attorney's fees and court costs. If you need help finding a lawyer, The Florida Bar offers a Lawyer Referral Service which you may contact toll-free at (800) 342-8060. If you cannot afford an attorney, you may be eligible for low cost or pro bono assistance through a local legal aid office. The Florida Bar can assist you with this process.

Mr. Fred Ertl  
Page Two

We appreciate your interest in helping to control the spread of deceptive business practices. If you would like to keep current with news on Attorney General Crist's efforts to fight fraud please visit our website and subscribe to the Attorney General's weekly and monthly electronic newsletters: <http://myfloridalegal.com/NewsBrie.nsf/Subscriber>

Sincerely,

OFFICE OF CITIZEN SERVICES  
Florida Attorney General's Office

OCS/ac

Enclosure

cc: Office of the Attorney General  
Fort Lauderdale Economic Crime Section

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 01

CS/CC.VR  
EC Ref

When completed, please fax to the Florida Attorney General's Office

Main office telephone numbers

Switchboard: 850-414-3300

Fax: 850-410-1630

SunCom Fax: 210-1630

To The Attention of Charlie Crist, Florida Attorney General:

Our company was one of possibly hundreds that have been victimized by a marketing scam operating out of Pompano Beach, Florida. Formerly operating under the name Tricom Pictures, they are located at 2001 West Sample Road, Pompano Beach Florida 33064. One of the phone numbers there is 954-970-9770. There have been many companies operating out of this location, such as "Site2Shop", "Hispanic Direct", "National Shopping Club," "Buyers Shopping Network" and "Great Buys Television." All of the aforementioned are no longer in operation, since part of their scam is to come up with different names for both the parent company and subsidiaries, as pressure is brought to bear by companies such as ours, swindled out of tens of thousands of dollars for a marketing project that never was.

Today, the parent company calls itself Immediate Capital Group, doing business as "Incredible Discoveries." Billing itself as "one of the largest producers of direct response infomercials in the world", these people *have never sold anything on television*. Moreover, ICG and Incredible Discoveries have only been operations of record for a couple of years. Here is a brief description of how our company and companies like ours were duped:

The company has a team of telemarketers contacting product manufacturers by phone. They claim to have seen a particular item at a trade show, and say they think it would sell well on television. Claiming to air their spots on all of the major networks as well as relevant cable channels (Animal Planet for pet products, for example), they state that if the item is "approved," they will produce and air a minimum of 300 commercials during "prime time" viewing (blacking out the hours from 11:00 pm to 7:00 am). They also claimed to have the warehouse capacity to handle all of the shipping to the end user, and include this function in with their "marketing package." It is not until towards the end of the conversation that they ask for a "vendor fee" of, in our case, \$29,200.00. They agree to accept partial "payment" in the form of \$10,000 worth of merchandise, which would be "sold" to them based upon wholesale pricing, with the remaining cash balance payable prior to completion of the commercial. We sent a sample of our product, as requested, and were happy to learn a few days later

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 02

that we had been "approved." A contract was then drawn up spelling out the terms of the marketing project, and was signed by a representative of our company as well as a Tricom principal. The bulk merchandise was requested immediately thereafter, since it would be featured on their "shopping website" that allegedly generated sales even before the commercials aired. The company explained that when the merchandise ran out, they would simply place another bulk order at the wholesale price, and split the profit with us based upon the marked up retail price. We shipped the merchandise as requested, and eagerly awaited the script for our approval, as was stated in the agreement. What we received back from them was nothing anywhere near what we were led to believe. We were quite dismayed when we were tersely informed by another Tricom representative, that our product "didn't do well on television," and that there would be no more orders for merchandise. Bottom line: We were out \$29,200. It was years later that we learned what this company was really in the business of doing:

The first shipment of merchandise was disposed of in one of a number of ways: The first way was to sell it at a kiosk at the local Festival Flea Market in Pompano Beach. When a Miami vendor discovered that his own product was being sold there, the kiosk was shut down. They then tried to get "jobbers" to buy the entire lot, sometimes on the very day they received the shipment. If they thought they could get more money on E-Bay, the items were listed, sold and shipped by the warehouse staff, to buyers who bid on E-Bay. This is likely the main reason that commercials never actually aired in the manner promised - there was *no merchandise left to sell on television*, since Tricom already sold it at 100% profit. As for media time, this company purchased "pre-emptable" spots only, and on the local "mom and pop" cable channels. More often than not, the spots were preempted and did not air. In other instances, they aired only on "The Product Information Network" or the "Travel Channel" at 6 or 7 in the morning. The celebrity figure, Corbin Bernsen, who this company claimed "hosted" the Great Buys Television Showcase" did not. Instead, he taped introductory segments in advance, which were spliced into the "spot."

Tricom isn't the only company operating direct-response marketing scams out of South Florida. Another notable company was "Shop America." They operated in basically the same way, and they were ultimately shut down. Today, this company is finding creative ways to solicit participation fees from product manufacturers. The fee has increased, however, to somewhere around \$39,000, as this appears to be a common default judgment amount "awarded" to Incredible Discoveries by the civil courts in Palm Beach County, Florida. We surmise that the manufacturers learned that these people were scam artists only after signing a contract, and elected to have a judgment entered against them, rather than paying the fee

09/07/2006 10:07 5635831387

DIE CAST PROMOTIONS

PAGE 03

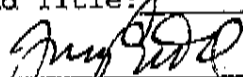
and being ripped off. We don't blame them at all, and wish we could have been so lucky. Unfortunately, we were not, and our personal losses are detailed below:

As far as the details above, I am not sure if it is all-true but it sounds very similar to what happened to my company in 2001. We were contacted as explained above. We sent product as outlined above. In the amount of \$9625.00 Value. We put this on our own web site for customers to order. Several customers told us they could not get through to even order the truck, one customer that got through was told he could not even order. Then, as seems to be scripted above we paid the balance of around total \$29,200. We even sent additional product at their request, which the invoice was never paid, 6 units @27.50, \$165.00 never paid. We also were left with over \$15,000 worth of additional inventory that we had severly discount to move. We did receive a shoddy videotape of a commercial, which we never got any confirmation about any airing. Upon continues failure to make contact with the contact person in charge, we finally just gave up and took the loss. One employee was later released from employment and this was 1 of a few other things that contributed to that. This was our first year in business and contributed to a difficult financial loss at the time as well as depletion of employee moral for those involved. I have attached a correspondence record and letter sent to them. At the end, we just finally gave up trying to contact as we never were contacted back, nor could we contact them...They just disappeared. It is our opinion that this company is a fraud and an a discredit to your State.

Page 95 of 142

Fred F. Ertl, II  
F.F. Ertl III, INC.  
9866 Kapp Court  
Peosta, Iowa 52068

It is our sincere hope that you will investigate this company and ultimately prevent them from defrauding another manufacturer. Companies such as this give your state a very bad reputation. We will never forget our experience with them, and the damage it did to our company. Thank you.

Contact Name and Title:  
Fred Ertl III  
President/CEO 

Company Name and Contact Information: \_\_\_\_\_  
DBA/Die-Cast Promotions\_563-583-3468  
F.F. Ertl III, INC.

09/07/2006 10:07 5635031307

DIE CAST PROMOTIONS

PAGE 04

9866 Kapp Court

Peosta, Iowa 52068

---

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 05

# National Shopping Club, Inc.

## INVOICE NUMBER 18160

Die Cast Promotions  
 Attn: Accounts Payable  
 10478 St. Joseph Drive  
 Dubuque, IA 52003

Project Contact:	Peggy Haverland	Execution Date:	6/7/01
Phone:	1-319-583-0636	Fax:	1-319-583-1307
Terms:	2/15; Net 30	Invoice Date:	6/12/01
Due Date:	7/7/01	Buyer:	John White
Late Fee:	Finance Charge of 1.5% per month will be assessed if not paid by due date.		

**The National Shopping Club** will Produce, Promote and Air :30; :60 & :90  
 Second Direct Response Commercials Featuring your Mini Tractor Trailer.

Insertion Form/Purchase Order Executed by Fred F. Erte III for the Licensing Fee of  
 \$29,200.00

Offset/Credit against Purchase Order# CK60502	\$ 9,625.00
Due on or Before July 7, 2001	<u>19,575.00</u>
	\$29,200.00

---

**TOTAL AMOUNT DUE BY JULY 7, 2001: \$19,575.00**

---

**2% Discount If Product & Payment Of \$19,183.50 Are Received By June 22, 2001**  
**Federal Employer Identification Number 65-0120328**

**COPY**


**PLEASE REMIT PAYMENT TO:**

**The National Shopping Club • Accounts Receivable Department**  
**1225 Broken Sound Parkway N.W. • Suite C • Boca Raton, FL 33487**  
**Phone: (561) 995-1001 Fax: (561) 995-7771**

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 06



300 times. \$29,200 fee and they will purchase our item at wholesale plus 40% until you have made up your down fee. After which they purchase at wholesale plus 20%. Item will go through 4 approval processes that includes several quality checks. I sent a sample of the DCP cab and Cummins trailer. Advised I would send sample of DCP trailer ASAP. He is sending me a vendor packet to review.

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 07

\*\*\* PEGGY \*\*\* August 23, 2001 at 11:04am  
Jennifer out until Monday. I left a message advising that their order was shipping today via Roadway

\*\*\* PEGGY \*\*\* July 30, 2001 at 2:14pm  
Jennifer advised the number to call to place orders is 877-672-7467

\*\*\* PEGGY \*\*\* July 25, 2001 at 9:07am  
Called and left a message for Jennifer. Need to add our logo to the website

\*\*\* PEGGY \*\*\* July 17, 2001 at 10:03am  
Spoke with Jennifer, they have received orders for 6 of the Cummins so far. I advised we will not have product to them until August 23 or 24. Also advised we will not be sending anyone to supervise the commercial shoot. She has scheduled for late August early Sept. They will send us a copy for approval.

\*\*\* PEGGY \*\*\* July 5, 2001 at 9:29am  
Called Jennifer. They will shot the commercials late August. That is when she will need the samples to use. The commercials will run Oct/ Nov. Our item is on their web site currently under car care. She is adding it to Collectors Corner and Gift Ideas.

\*\*\* PEGGY \*\*\* June 28, 2001 at 9:16am  
Received website approval sheets. Advised Jennifer to add the logo and change age grade to 8+ . Jennifer advised that we are to send the sell sheets or whatever we want inserted, with the product. Also received approval sheets for the mass email and commercials.

\*\*\* PEGGY \*\*\* June 26, 2001 at 9:18am  
Called Jennifer to check on website. She advised that she didn't hurry with it because we are not shipping until mid August. I advised since the bill is due July 5th, we needed to see it on the site prior to submitting the check. She will make sure that it gets done in the next 1-2 days.

\*\*\* PEGGY \*\*\* June 13, 2001 at 4:14pm  
Steve has approved the change to the Cummins unit. I spoke with Jennifer and advised I would complete the vendor sheets and fax back by Friday. I sent the sample to Fisheye to photograph. Jennifer advised they would include our logo if we wanted her to. We will need to send it on disk. She confirmed it is a 4th quarter promotion and they would be running commercials in Oct/ Nov. Her experience has been that this is the best time. let her know if that is not agree. Our unit will be one their web site in 3-4 days after I get her all of the info.

\*\*\* PEGGY \*\*\* June 12, 2001 at 4:17pm  
Our item was approved and accepted by National Shopping Club. The program was approved by Wan-Ho. Initial purchase order received for 250 pieces. They are in the process of putting it on the internet and then they will start the commercials. We are getting approval to switch the item to the Cummins Signiture 600 unit. Per Kelly, Cummins has not problem with the program. Called and left message for Jennifer

\*\*\* PEGGY \*\*\* June 5, 2001 at 9:44am  
Spoke with John. He loves the sample. He has presented it to the first V.P. for review. The sample will also go through a quality check and a check to see what competition there is and average sell for similiar items. If approved, The V.P. will contact me and give me the first purchase order. A contract will also be sent that we will need to sign. First purchase order will be for Internet and web site purchases. Promo material will take approx 45 days to set so initial showing will be in 3rd quarter and big hit will be 4th quarter. They will pay \$38.50 per unit until 29,000 is recopped and then \$33.00 per unit for life of promotion. They will want a retail packed in a reshipper and if we send material, they will insert it.

\*\*\* PEGGY \*\*\* May 31, 2001 at 3:28pm  
This is a television shopping network. They run from 6 a.m. to 12 a.m. on national networks. They select 250 items per year that they feature in a 30, 60, and 90 second commercial. Commercials run in at least 15 markets and

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 08

John White  
National Shopping Club  
1225 Broken Sound Parkway NW  
Suite C  
Boca Raton, FL 33487  
USA

(561)995-1001 125  
(800)333-2008 cindy  
(954)970-9770 Jennif

Contact Type Retail  
Industry Retail/Mailorder  
Interest DCP 1:64 T/T  
Accnt Mngr  
Open

Budget  
Hot Button  
Territory  
Level  
Dec Maker  
Objective  
Mail List  
Special  
Open  
Open

Comments:  
Prev Result:  
Next Step:

Last Contact:  
Last Attempt:

Last Update: Apr 8, 2002  
Creation: 05/31/2001

PEGGY

*Review Re Order for Identif  
Just plan to suppress all time  
w/ no activity after that  
1/2 casts  
Never paid for*

\*\*\* PEGGY \*\*\* April 2, 2002 at 1:54pm  
Advised Cindy, need schedule by Wednesday next week. She called back. I should have by Mon-Tue. next week  
They are buying time now *Never Retrieved*

\*\*\* PEGGY \*\*\* March 20, 2002 at 12:52pm  
Advised Cindy we want to stay with commercials running mid-late April

\*\*\* PEGGY \*\*\* February 19, 2002 at 11:33am  
message from Cindy Citino that she will be handling our account now. I called her back and left a message on her  
voice mail. She is at Corporate which is Tricom pictures. advised we should have a schedule in 2-3 weeks

\*\*\* PEGGY \*\*\* February 6, 2002 at 3:01pm  
Jennifer out of office until 2-19-02

\*\*\* PEGGY \*\*\* January 2, 2002 at 10:34am  
Called Jennifer to followup on media meeting

\*\*\* PEGGY \*\*\* December 4, 2001 at 9:34am  
called again and left message

\*\*\* PEGGY \*\*\* November 26, 2001 at 11:05am  
Called to followup on commercial. Left message to return my call.  
*Retrieved / wks*

\*\*\* PEGGY \*\*\* November 19, 2001 at 2:54pm  
Followed up. Left message

\*\*\* PEGGY \*\*\* September 28, 2001 at 12:39pm  
Commercial was shot, editing will take 3 weeks. We will then receive a copy to review and approve. Jennifer is to  
get back to me on the amount sold so far..

\*\*\* PEGGY \*\*\* August 27, 2001 at 10:12am  
Called Jennifer. Reminder her that our product is produced offshore, so if we run out in the warehouse, it will be  
approx 6-7 weeks to reorder. Advised that as soon as they see product is running out, they need to order right  
away. She is going to check sales thus far and let me know.

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 09

May 31, 2001

National Shopping Club  
John White  
1225 Broken Sound Parkway NW  
Suite C  
Boca Raton, FL 33487

Dear John,

Thank you for your interest in our 1:64 scale International Tractor-Trailer. Per our discussion, enclosed you will find a sample. I was not able to send a sample of the Die-cast Promotions trailer, so I have included a trailer we are sampling for Cummins. I hope that this will work for your initial review of quality. I should have a sample of the Die-cast Promotions trailer in the next 2 weeks. I have included a picture of the actual unit we are submitting.

Please keep in mind that this is not a production unit. Upgrades are currently being made and final production is scheduled to begin in approximately 4-5 weeks. A few of these changes include cab mirrors that will be made to snap into place, stronger mudflaps, etc. Packaging for this model will be a retail window box. They can be purchased with a mail-order style box as well.

The cab will lift off to show the interior and sleeper detail. There will be a release under the chassis to remove the cab. Each unit will include a small instruction sheet explaining how to remove the cab.

After your review, you may reach me at 563(319)583-1088, fax 563(319)583-9480, or email [peggy\\_haverland@ffertl3.com](mailto:peggy_haverland@ffertl3.com). Thank you again for your consideration. I look forward to hearing from you soon.

Sincerely,

Peggy Haverland  
Die-Cast Promotions

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 10

Peggy Haverland  
Die-Cast Promotions  
10478 St. Joseph Dr.  
Dubuque, IA 52003  
563-583-1088 ph 563-583-9480 fax



To: Jennifer / NSC Fax: 561-995-7771

---

From: Peggy / Die-Cast Promotions Date: 08/08/2001

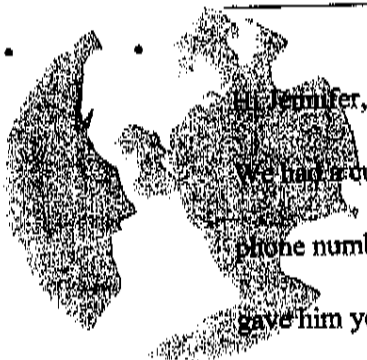
---

Re: Order Placement Pages: 1

---

CC:

Urgent     For Review     Please Comment     Please Reply     Please Recycle



Hi Jennifer,

We had a customer call us this morning and advise that he tried several of the phone numbers and was not able to order one of the Cummins tractor trailers. We gave him your phone number to call and he was told that his order could not be taken. He was advised that an order could only be taken by a Larry Warm with Film Productions, at 954-969-1010. He called that number and Larry was not in. So he called us back.

Please advise what we should do. Can we take the orders and send them to you?

Let me know ASAP. Thanks

Peggy Haverland

Die-Cast Promotions

.....

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 11



May 31, 2001

Peggy Haverland  
Die Cast Promotions  
10478 Saint Joseph Drive  
Dubuque, IA 52003

Dear Peggy:

Please review our vendor relation's package that includes pertinent information on the steps necessary to succeed in Direct-Response sales.

It is possible your product could be one of those that will have appeal to a national television audience and prove a viable one in which we would consider investing. To assess that possibility, we look forward to presenting your product to our research department for further analysis in determining its value to the National Shopping Club project.

As we discussed, if your product is deemed viable, it will be placed in a targeted email promotion. We will produce three television commercials (:30, :60 and :90 second spots) that will air on a combination of broadcast affiliates (ABC, NBC, CBS, FOX) independents (PAX, WB, LPN and more) as well as select cable stations for a minimum of 300 airings. Airtime will be purchased in a minimum of 15 designated market areas in the U.S.

Should your product be approved, the National Shopping Club will place an initial purchase order in advance of sales. That purchase order can be applied to offset a portion of the \$29,200.00 licensing fee. We will immediately offer your product for sale in our Web Mall and other shopping sites on the Internet, such as Yahoo Shopping.

National Shopping Club's marketing and sales program is unique to the industry. How?

If accepted:

- We pay you 40% above your wholesale price until you recoup the licensing fee.
- We pay you 20% above wholesale thereafter, for each and every purchase order

Why? To establish long-term relationships with our participants regarding new products they may develop. It's simply "good business".

I'm looking forward to submitting your sample to our research team. I will call you to relay their findings in a few days. Good luck.

Sincerely,

John White  
Buyer

T H E N A T I O N S H O P S W I T H U S

1225 Broken Sound Parkway N.W., Suite C | Boca Raton, Florida 33487  
Tel. 561.995.1001 | Fax. 561.995.7771 | NationalShoppingClub.com

09/07/2006 10:07 5635831307  
 JUN-05-2001 11:28 FROM:NATIONAL SHOPPING CL 561-995-7771

DIE CAST PROMOTIONS

PAGE 12

TD:3195830636

P.004/004



### Purchase Order

**SHIP TO:** National Shopping Club  
 1225 Broken Sound Pkwy NW  
 Loading Dock C  
 Boca Raton, FL 33487  
 561-995-1001

**BILL TO:** Accounts Payable  
 National Shopping Club  
 1225 Broken Sound Pkwy NW, C  
 Boca Raton, FL 33487  
 561-995-1001

**PAYMENT METHOD**

Terms	Delivered to	See Below	Purchase order number	CHECKS
	Boca Raton, FL		Date ordered	6/5/01
Ship via		Regular		

Please supply the following items

ITEM NO.	DESCRIPTION	UNIT	QTY	UNIT PRICE	TOTAL AMOUNT
	Die Cast Promotions Mini Tractor Trailer	ea	260	36.50	9,625.00

*Steve Selig*  
 \_\_\_\_\_  
 Created by

\_\_\_\_\_  
 Approved by

Subtotal	9,625.00
Shipping charges	0.00
Handling charges	0.00
Insurance	0.00
Tax	0.00
<b>TOTAL DUE</b>	<b>9,625.00</b>

Tax rate  %

**SPECIAL INSTRUCTIONS BELOW:**

Payment of this Purchase Order will be under the same terms as the attached Licensing Agreement and under no circumstances will payment of this Purchase Order include payment of the Licensing Fee described therein.

**T H E N A T I O N S H O P S W I T H U S**

1225 Broken Sound Parkway N.W., Suite C | Boca Raton, Florida 33487  
 Tel 561.995.1001 | Fax 561.995.7771 | NationalShoppingClub.com

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 13

**Jim MacInerney**

---

**From:** Cindy Citino [cindy@tricompictures.com]  
**Sent:** Monday, April 08, 2002 3:53 PM  
**To:** jim\_mac@ffertl3.com  
**Subject:** RE: Commercial Agreement

Hello -  
I have been trying to phone you all afternoon - can't seem to get through. The line is busy busy - please give me call I would like to discuss the project with you - Thanks  
Cindy A. Citino  
800 -333- 2008 x403

-----Original Message-----

**From:** Jim MacInerney [mailto:jim\_mac@ffertl3.com]  
**Sent:** Monday, April 08, 2002 12:46 PM  
**To:** Cindy Citino  
**Subject:** Commercial Agreement  
**Importance:** High

Dear Cindy,

I believe you have been working with a Ms. Peggy Haverland from our company in the past.....

I have reviewed the status of our commercial agreement recently and it appears that there has been a great deal of delays on the behalf of National Shopping Club to complete their part of the agreement negotiated in July 2001.. Die-Cast Promotions (F.F. Ertl III, Inc.) paid you in advance in July 2001 approx. \$29,000.00 to create and purchase commercial advertisements for a specific item that the National Shopping Club had specifically chosen. As of today, April 8, 2002 we have not rec'd. any compensation from National Shopping Club.

I am in need of your response as to the immediate action you will be taking to correct this situation. A complete listing/agenda is required.

Should you have any questions please feel free to contact me.

Sincerely,

Jim Mac Inerney  
Dir. Oper./Admin.  
Die-Cast Promotions  
By: F.F. Ertl III, Inc.  
10478 St. Joseph Drive  
Dubuque, IA 52003  
PH: 563-583-0636

*NO RESPONSE!*

*400 Commercials*      *PIV - Product Information Network*  
*CNN*  
*ESPN*

09/07/2006 10:07 5635831307

DIE CAST PROMOTIONS

PAGE 14

*Handwritten mark*

**ORDERED BY:**

National Shopping Club, Inc.  
 1225 Broken Sound Parkway NW  
 Suite C  
 Boca Raton, FL 33487  
 USA

**Purchase Order**

Purchase Order No.  
 NSC013102

Date Issued  
 1/31/02

To:  
 Die Cast Promotions

Drop Shipment  
 Ship To:

National Shopping Club  
 2001 W. Sample Rd, Suite 101  
 ATTENTION: DAWN HOUGH  
 Pompano Beach, FL 33064

Good Thru	Ship Via	Account No.	Terms	
3/2/02	Best Way		Net 30 Days	
Item	Description	Quantity	Unit Price	Extension
NONE (3029)	CUMMINS TRACTOR TRAILER SHIPPING	6.00	27.50	165.00
		1.00		
			<b>TOTAL</b>	<b>\$165.00</b>

Authorized Signature \_\_\_\_\_